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CITY FIRM MIZU LEADING THE WAY WITH ONLINE TELEVISION SERVICE

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A Web development company from Bath is leading the charge in broadband TV technology.

Mizu has just rolled out a ground-breaking project for London-based firm Ten Alps Digital.



Dubbed Public TV, Mizu's latest website service allows public sector companies and organisations to air informative videos online.

Mizu is based in Queen's Parade Place and is led by managing director Mark Edwards.

Its business development and account manager, Clare Wells, said: "It's professionally produced and edited content and we are hoping it will be used by people from universities, colleges and businesses for training purposes."

Public TV also allows third parties to access the system and link their video content directly into the website.

The director of Ten Alps Digital, Nigel Dacre, said: "We are very impressed with the flexibility and functionality of the Mizu video-playing system, and are looking forward to working with Mizu on what is an ambitious and complex project."

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